

SILVER SPONSOR – EXAMPLES



Note: In the following we will show you our silver sponsorship options to give you a more detailed insight in what you can expect in terms of brand mentions. Please note: the used **logos are randomly chosen placeholders** (seen as “This logo could be yours!”)

OVERVIEW

Note: Click on ⓘ to jump down for more information!

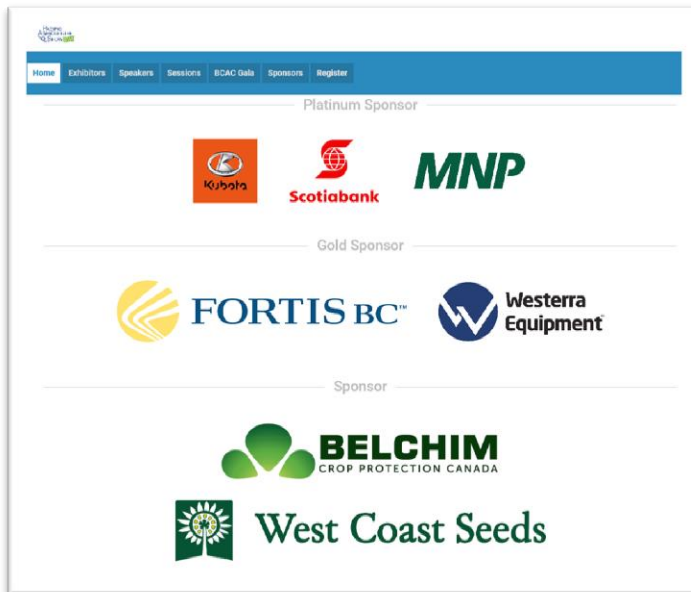
	silver sponsor	Comments
price	\$995.00	CAD and subject to 5 % GST
premium booth or premium listing included	x	your choice
brand mentions		
logo on event website (footer) ⓘ	x	on landing page
logo on sponsor list ⓘ	x	on event website (sponsor page)
branded announcements		
push notification ⓘ	x	one per sponsor, dates: Jan 10-30, 2020
gamification upgrade		
invitation to sponsor a prize (scavenger hunt) ⓘ	x	
increased value of scavenger hunt codes	25 points	
conference		
complimentary conference tickets	1	

Silver Sponsor

BRAND MENTIONS

LOGO ON EVENT WEBSITE (FOOTER)

on landing page

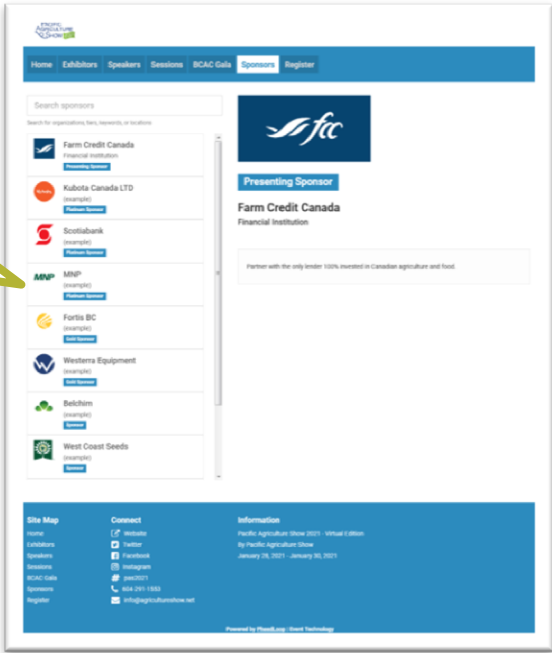
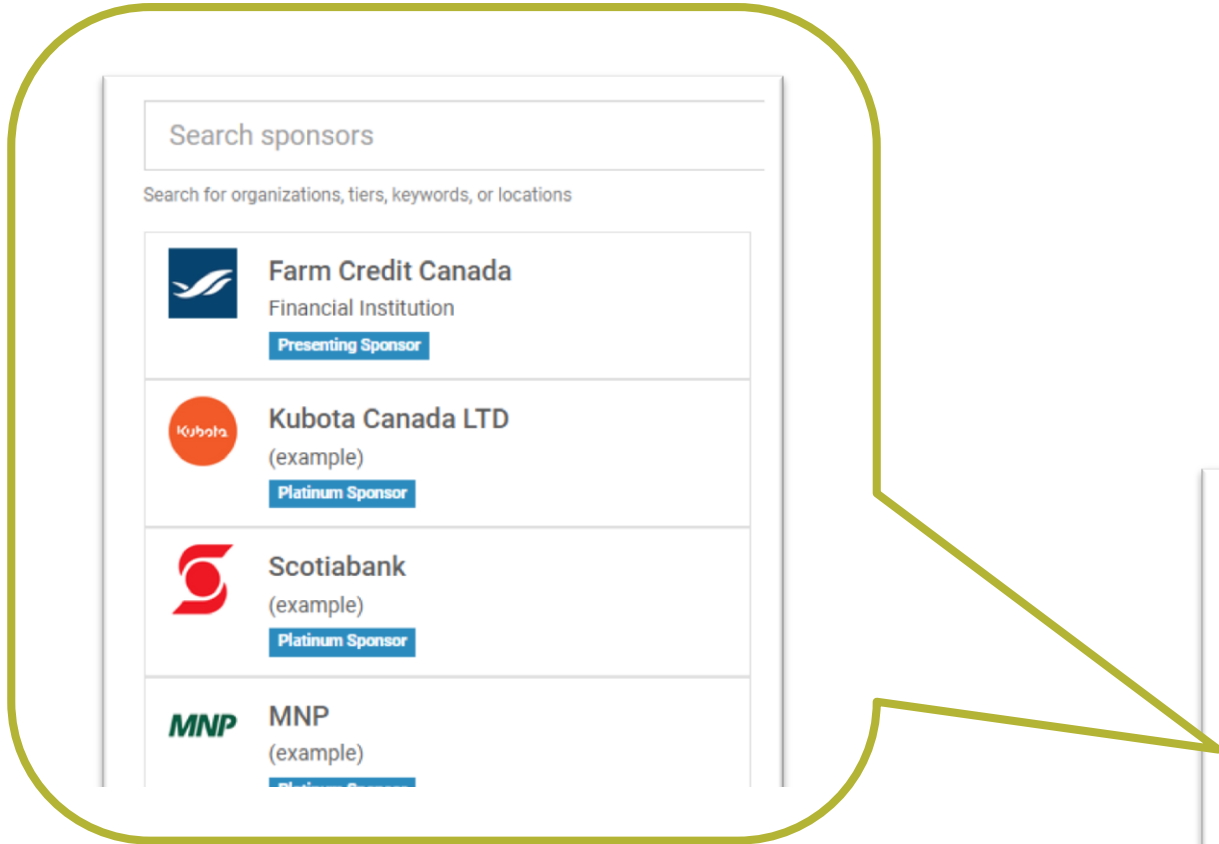


[Jump back to Overview](#)

Silver Sponsor

LOGO ON SPONSOR LIST

on event website (sponsor - page)



[Jump back to Overview](#)

Silver Sponsor

BRANDED ANNOUNCEMENTS

PUSH NOTIFICATION

one per sponsor, dates: Jan 10-30, 2020



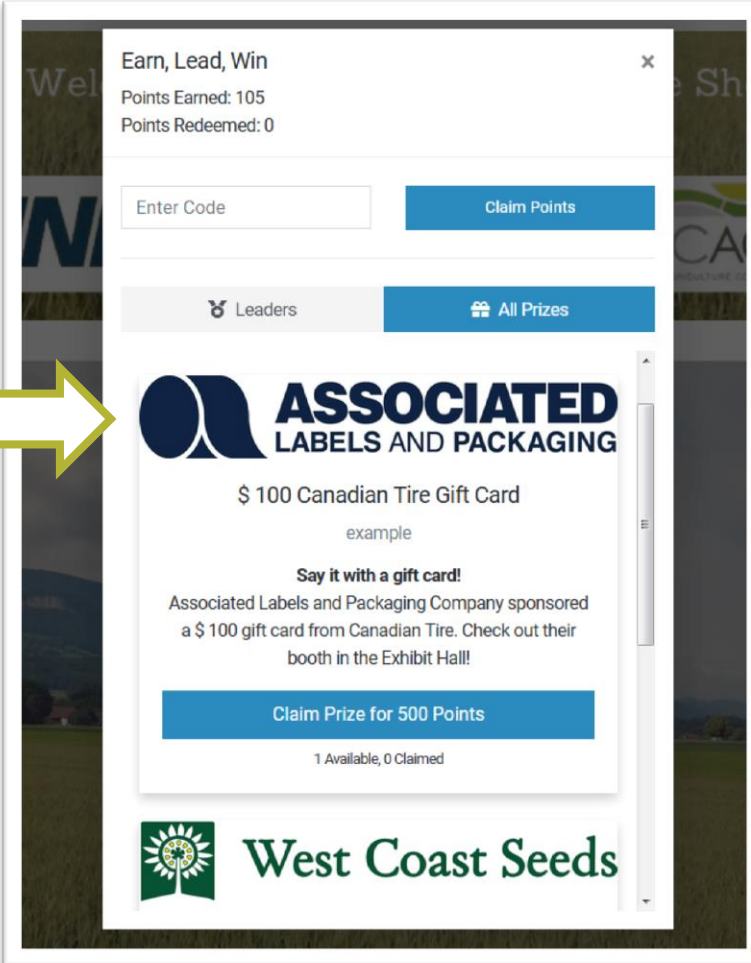
The screenshot displays a virtual event application interface. At the top, it is presented by the Pacific Agriculture Show and sponsored by BCAC and MNP. The user is Gabe Mueller with 105 points. A central notification banner for Kubota reads: "Getting ready for the Virtual Edition! (example announcement) We're so glad you made it to the Pacific Agriculture Show 2021 - Virtual Edition! It's our first year exhibiting virtually. We hope you take advantage of all the fantastic opportunities and offers - and don't forget to stop by our booth! Reach out to one of our staff and collect valuable points for the scavengers hunt!". The banner features the Kubota logo and a red tractor. Below the banner is a large image of a green field. A sidebar on the left lists navigation options: Lobby, BCAC Gala, Sessions, Exhibit Hall, Gamification, Networking, Account, Help, and Logout. A bottom navigation bar includes "Private Chats".

[Jump back to Overview](#)

Silver Sponsor

GAMIFICATION UPGRADE

INVITATION TO SPONSOR A PRICE (SCAVENGER HUNT)



The screenshot shows a mobile application interface for a gamification program. At the top, it displays 'Earn, Lead, Win' with a close button (X). Below this, it shows 'Points Earned: 105' and 'Points Redeemed: 0'. There is an 'Enter Code' input field and a 'Claim Points' button. Below that are two tabs: 'Leaders' and 'All Prizes'. The main content area features the logo for 'ASSOCIATED LABELS AND PACKAGING' and a prize description: '\$ 100 Canadian Tire Gift Card' with 'example' below it. A call to action says 'Say it with a gift card!' followed by the text: 'Associated Labels and Packaging Company sponsored a \$ 100 gift card from Canadian Tire. Check out their booth in the Exhibit Hall!'. A blue button says 'Claim Prize for 500 Points' and below it, it says '1 Available, 0 Claimed'. At the bottom of the interface is the logo for 'West Coast Seeds'. A yellow arrow points to the 'ASSOCIATED LABELS AND PACKAGING' logo.

[Jump back to Overview](#)

Silver Sponsor

THANK YOU FOR YOUR CONSIDERATION!

Silver Sponsor

