

## GOLD SPONSOR – EXAMPLES



**Note:** In the following we will show you our gold sponsorship options to give you a more detailed insight in what you can expect in terms of brand mentions. Please note: the used **logos are randomly chosen placeholders** (seen as “This logo could be yours!”)

# OVERVIEW

Note: Click on ⓘ to jump down for more information!

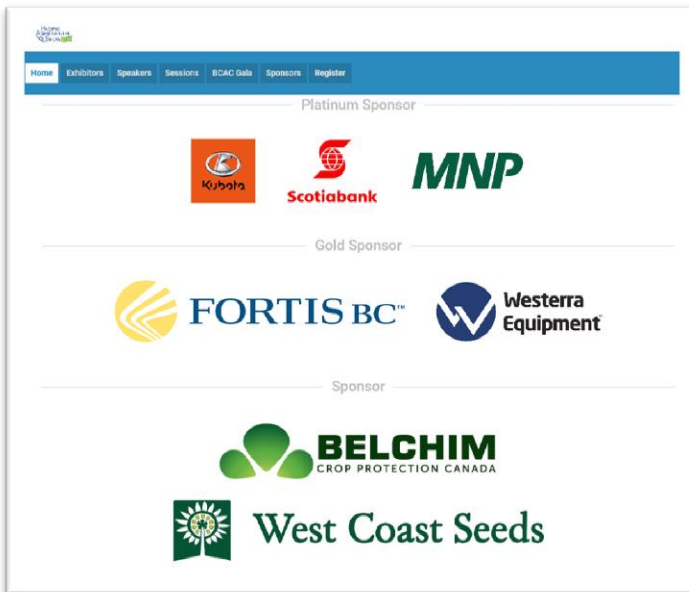
	gold sponsor	Comments
price	\$1,495.00	CAD and subject to 5 % GST
premium booth or premium listing included	x	your choice
max available spots	10	
<b>brand mentions</b>		
logo on event website (footer) ⓘ	x	on landing page
logo on sponsor list ⓘ	x	on event website (sponsor page)
login page banner ⓘ	x	rolling
<b>branded announcements</b>		
push notification ⓘ	x	one per sponsor, dates: Jan 10-30, 2020
email + push (pre event)	x	one per eligible sponsor, dates: Jan 10-27, 2020
<b>gamification upgrade</b>		
invitation to sponsor a prize (scavenger hunt) ⓘ	x	
increased value of scavenger hunt codes	30 points	
<b>conference</b>		
complimentary conference tickets	3	
<b>other</b>		
access to event data	x	

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# BRAND MENTIONS

## LOGO ON EVENT WEBSITE (FOOTER)

on landing page

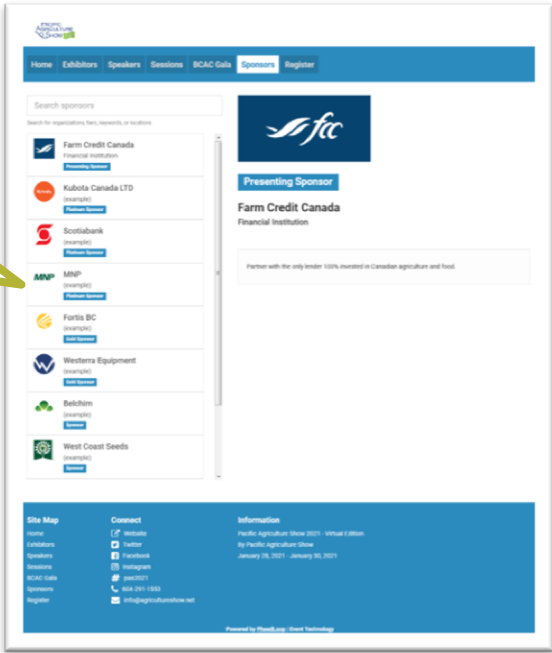
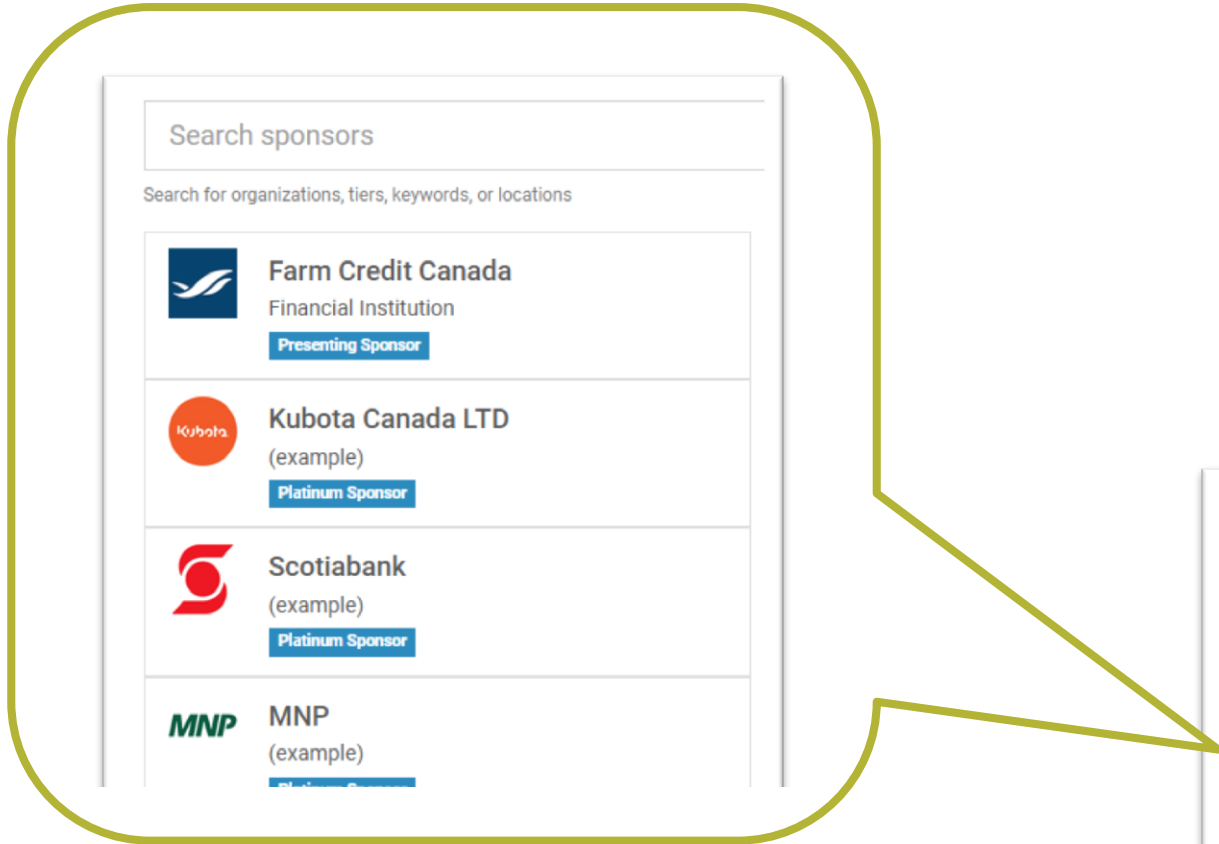


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# LOGO ON SPONSOR LIST

on event website (sponsor - page)



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# LOGIN PAGE BANNER

rolling

Presenting Sponsor



Platinum Sponsor



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Gold Sponsor

PACIFIC AGRICULTURE SHOW

Presenting Sponsor



Platinum Sponsor



Email Address

Password

Login

WEST PASSBOOK

# BRANDED ANNOUNCEMENTS

## PUSH NOTIFICATION

one per sponsor, dates: Jan 10-30, 2020



Getting ready for the Virtual Edition!  
(example announcement)

We're so glad you made it to the Pacific Agriculture Show 2021 – Virtual Edition! It's our first year exhibiting virtually. We hope you take advantage of all the fantastic opportunities and offers – and don't forget to stop by our booth!

Reach out to one of our staff and collect valuable points for the scavengers hunt!

**Kubota**

Getting ready for the Virtual Edition!  
(example announcement)

We're so glad you made it to the Pacific Agriculture Show 2021 – Virtual Edition! It's our first year exhibiting virtually. We hope you take advantage of all the fantastic opportunities and offers – and don't forget to stop by our booth!

POWERED BY PHEEDLOOP

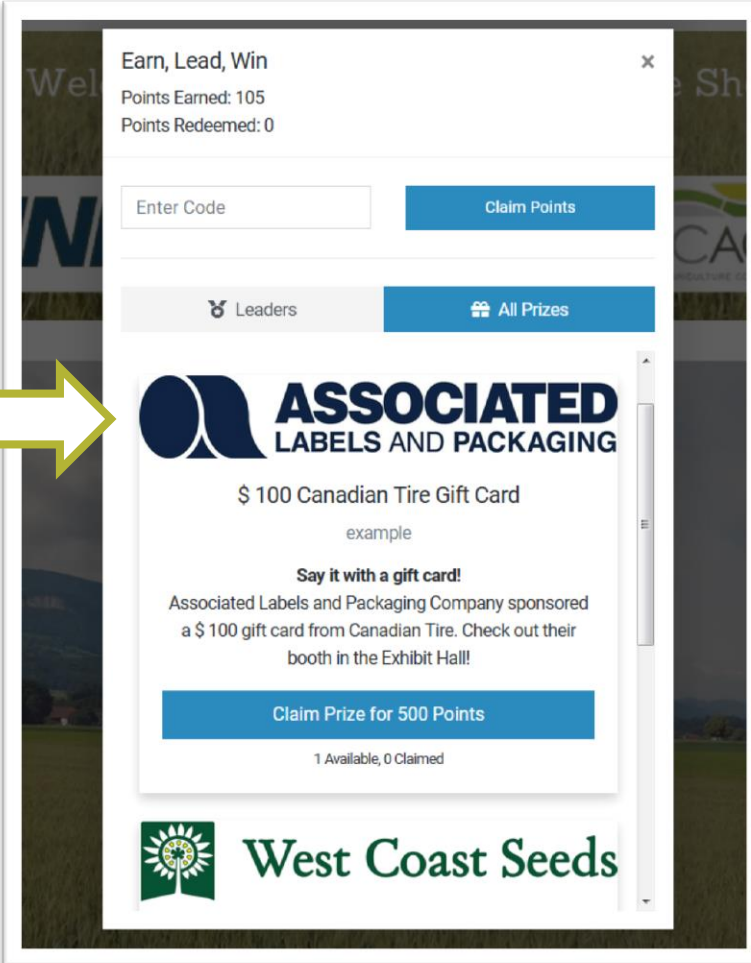
Private Chats

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# GAMIFICATION UPGRADE

## INVITATION TO SPONSOR A PRICE (SCAVENGER HUNT)



The screenshot shows a mobile application interface for a gamification program. At the top, it displays the user's progress: "Earn, Lead, Win", "Points Earned: 105", and "Points Redeemed: 0". Below this is an "Enter Code" input field and a "Claim Points" button. A navigation bar contains "Leaders" and "All Prizes" options. The main content area features the logo for "ASSOCIATED LABELS AND PACKAGING" and a prize description: "\$ 100 Canadian Tire Gift Card" with "example" text below it. A call to action reads "Say it with a gift card! Associated Labels and Packaging Company sponsored a \$ 100 gift card from Canadian Tire. Check out their booth in the Exhibit Hall!". A "Claim Prize for 500 Points" button is present, along with the availability status "1 Available, 0 Claimed". At the bottom, the "West Coast Seeds" logo is visible. A yellow arrow points to the Associated Labels and Packaging logo.

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***THANK YOU FOR YOUR CONSIDERATION!***

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